Agenda Item No. 12 File No. 2017-0523

Attachment A to Agenda File No. 2017-0523

### Integrated Planning Port Master Plan Update

PRESENTATION AND DIRECTION TO STAFF ON THE PORT MASTER PLAN UPDATE – DRAFT POLICY CONCEPTS REGARDING THE FOLLOWING TOPICS:

- A) LAND AND WATER USE ELEMENT
- B) COASTAL ACCESS AND RECREATION ELEMENT

Board of Port Commissioners November 14, 2017



Page 2 of 91 A

# **TODAY'S WORKSHOP:**

		SAN DIEGO UNIFIED PORT DISTRICT		
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#### A) LAND AND WATER USE ELEMENT

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion
- B) COASTAL ACCESS AND RECREATION ELEMENT
  - Staff Presentation
  - Board Clarifying Questions
  - Public Comment
  - Board Discussion

**CONCLUSION AND NEXT STEPS** 







Page 5 of 91 A

#### VISION STATEMENT & GUIDING PRINCIPLES

**OBJECTIVES** 

### FRAMEWORK REPORT

PMPU GOALS

#### PMPU POLICY CONCEPTS

#### Market Ready

- Streamline Permit Process
- Certainty with Flexibility

Balance Development with Natural Resources while Enhancing Fiscal Sustainability



Page 6 of 91 A

### Port Master Plan Update: DOCUMENT CONTENTS





### Port Master Plan Update: Page 7 of 91 A TIERED BAYWIDE GOALS & POLICIES APPROACH

### Baywide Goals

### **Baywide Policies**

### Planning District Goals & Policies



Page 8 of 91 A





Page 9 of 91 A



Page 10 of 91 A

### **People and Places**



#### **PLACEMAKING: UNLOCKING THE VALUE OF TIDELANDS**

Page 11 of 91 A



"The smallest patch of green is as important to the value of real estate as streets, sewers and convenient shopping." James Felt

Head of New York City Planning Commission (circa 1960s)



#### PLACEMAKING: UNLOCKING THE VALUE OF TIDELANDS



Page 13 of 91 A

# Space Activation Placemaking

# Placemaking Unlocking theValue



13

#### **PLACEMAKING: UNLOCKING THE VALUE OF TIDELANDS**

Page 14 of 91 A



"Planning, especially in fast-growing cities, helps assure a city will be better than yesterday and the quality of life will be better for its citizens."

Jan Gehl

Architect Royal Academy, Cophenhagen (1960) Co-founding partner of Gehl Architects



#### PLACEMAKING: UNLOCKING THE VALUE OF TIDELANDS



Page 16 of 91 A





## Land and Water Use Element





Page 17 of 91 A

### Land and Water Use Element

Goals

### **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 





Page 18 of 91 A

### Land and Water Use Element

Goals

### **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 



Page 19 of 91 A

# Vision Statement & Guiding Principles:

"Honor the Water"

"Guarantee the Public Realm"

"Provide Ease of Mobility on Land and Water"

"Promote Clean Air, Healthy Communities, and Environmental Justice"

"Streamline the Approval Process"

"Preserve the Working Waterfront as a Dynamic and Thriving Element of the Region's Economy and Cultural History"

BPC Acceptance: August 2014

Framework Report Comprehensive Ideas:

"Provide Better Access Along and Into the Water"

"Guide Growth of Water-Related Businesses"

"Consider Environmental Constraints in Development Decisions"

"Encourage Intensification of Employment Centers Complementing the Existing Character"

BPC Acceptance: November 2015



# GOALS

# Goals for Land and Water Use Element



- A coordinated Baywide land and water use strategy that promotes, fosters, accommodates, and enhances Public Trust uses for the beagaizofother A people, including:
  - Access to and enjoyment of the waterfront
  - Financially and economically sustainable commerce, fishing, and trade operations
  - Environmental stewardship of the Bay including resource preservation and enhancement
  - Prioritized and protected coastal-dependent, coastal-related, and deep-water dependent uses
- A Bay and shoreline that are celebrated as the District's most valuable natural, recreational, and commerce-supporting public assets
- A completed and enhanced inter-connected and criss-crossing system of Baywide connections around and across the Bay
- Integrated land use, water use, and transportation planning that considers climate change, including greenhouse gas reductions and coastal resilience
- Coordinated growth and development within District Tidelands that consider applicable local, regional, state, and federal plans
- District facilities and services necessary for the safety, health, prosperity, and enjoyment of visitors and those employed within the District



### Land and Water Use Policy Concepts

#### **Current State**

- Rigid and Intricate Port Master Plan
- Numerous Land and Water Use Designations
- Limits Configuration of Redevelopment

#### **Future State**

- More Flexible and Streamlined Port Master Plan
- Broader Land and Water Use Designations
- A Catalyst for Creating Vibrant Redevelopment



	CURRENT PORT MASTER PLAN	FUTURE - PORT MASTER PLAN UPDATEPage 22 of 91 A		
Land Use	<ul> <li>Land Use Designations (19)</li> <li>Allowable Use Types (no prioritization)</li> </ul>	Consolidation of designations and more allowable use options	Creation of Primary and Secondary Uses	Flexibility in Placement of Designations and Uses with Overlays
Water Use	<ul> <li>Water Use Designations (16)</li> <li>Allowable Use Types (no prioritization)</li> </ul>	Consolidation of designations and more allowable use options	Creation of Primary and Secondary Uses	
	Rigid	Streamlined and Flexible	Streamlined and More Flexible	Streamlined and Most Flexible





Page 23 of 91 A

### Land and Water Use Element

Goals

### **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 





### Land and Water Use Element

Goals

### **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 



#### PUBLIC TRUST AND LAND / WATER USE ALIGNMENT

Page 25 of 91 A

	Environmental Stewardship	Recreation	Fisheries	Navigation/ Institutional	Commerce	
Current Designations	Land Uses: 1 <u>Water Uses: 2</u> Total: 3	Land Uses: 3 <u>Water Uses: 1</u> Total: 4	Land Uses: 2 <u>Water Uses: 2</u> Total: 4	Land Uses: 4 <u>Water Uses: 8</u> Total: 12	Land Uses: 9 <u>Water Uses: 3</u> Total: 12	= 19 <u>= 16</u> 35
Proposed Designations	Land Uses: 1 <u>Water Uses: 1</u> Total: 2	Land Uses: 1 <u>Water Uses: 1</u> Total: 2	Land Uses: 2 <u>Water Uses: 2</u> Total: 4	Land Uses: 1 <u>Water Uses: 4</u> Total: 5	Land Uses: 6 <u>Water Uses: 2</u> Total: 8	= 11 <u>= 10</u> 21

The order of the Public Trust categories do not indicate a priority or preference.



Page 26 of 91 A

### **ENVIRONMENTAL STEWARDSHIP**

Land Use Designation: Conservation Open Space

Water Use Designation: Conservation / Inter-tidal



Page 27 of 91 A

### RECREATION

Land Use Designation: Recreation Open Space

Water Use Designation: Recreational Berthing



Page 28 of 91 A

### **FISHERIES**

Land Use Designations: Commercial Fishing, Sportfishing

Water Use Designations: Commercial Fishing Berthing, Sportfishing Berthing



### **NAVIGATION / INSTITUTIONAL**

Land Use Designation: Institutional / Roadways

Water Use Designations: Anchorage, Institutional Berthing, Navigation Corridor, Open Bay / Water

29



Page 30 of 91 A

### COMMERCE

Land Use Designations: Aviation Industry, Marine Sales & Services, Maritime Services & Industrial, Marine Terminal, Visitor-Serving Marine Terminal, Visitor-Serving Recreation Commercial

Water Use Designations: Industrial & Deep Water Berthing, Marines Services Berthing



Page 31 of 91 A

### Land and Water Use Element

Goals

### **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 





Goals

Page 32 of 91 A

### **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 

## CURRENT

Traditional Arrangement



Sample for discussion purposes only



#### LWU POLICY CONCEPT #1: CONSOLIDATE LAND AND WATER USE DESIGNATIONS

### FUTURE

Flexible Option (Consolidate Land and Water Use Designations)

	Page 34 of 91 A	
	eet	
	Stre	
	Port Street	
	Pc	
Port Street		
San Diego Bay		

Sample for discussion purposes only



#### LWU POLICY CONCEPT #2: ALLOW PRIMARY AND SECONDARY USES

### **FUTURE**

More Flexible Option (Introduce Primary and Secondary Allowable Uses)

Primary Use



Secondary Use





Secondary Use



Sample for discussion purposes only



Page 36 of 91 A

# Limit **Secondary Uses** up to **one-third** of the Development Area




Page 37 of 91 A

# Limit **Secondary Uses** up to **one-third** of the Development Area





#### LWU POLICY CONCEPT #4: ALLOW OVERLAYS AS A TOOL FOR FLEXIBLE PLACEMENT OF USES

**FUTURE** 

Nost Flexible Option Introduce Overlay Areas)	Port Stre
Flexible Placement	Port Street
Primary Use	
Secondary Use	
Primary Use	
Secondary Use	San Diego Bay

Sample for discussion purposes only

Page 38 of 91 A

et



#### LWU POLICY CONCEPT #4: ALLOW OVERLAYS AS A TOOL FOR FLEXIBLE PLACEMENT OF USES

FUTURE

Most Flexible Option (Introduce Overlay Areas)

_		
-		
_		
_		
_		

Flexible Placement

**Primary Use** 



Secondary Use



Primary Use



Secondary Use

Policies for Overlay Areas will Specify Parameters for Development



Sample for discussion purposes only





Page 40 of 91 A

## Land and Water Use Element

Goals

## **Designations & Allowable Uses**

Policy Concepts & Tools

**Foundational Policies** 





Land and Water Use Element

Policy Concepts & Tools

**Foundational Policies** 

Page 41 of 91 A





## Prioritize coastal-dependent uses

Page 42 of 91 A



Prioritize access to deep-water berths for deep-water dependent berthing, marine terminal, and cruise terminal uses



## Protect, and where feasible, upgrade facilities serving marine industries



Continue to provide facilities for the handling, marshalling, and unloading/loading of cargo and landing of fish



Accommodate coastal-related development and activities along of 91 A the waterfront in balance with coastal-dependent uses



Encourage and allow fresh market fish unloading and net mending activities to be exposed to public view and to be a part of the working Port identity



Protect, encourage, and provide, where feasible, lower-cost<sup>age 48 of 91 A</sup> visitor-serving and recreational facilities



Page 49 of 91 A

# A) LAND AND WATER USE ELEMENT

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- Staff Presentation
- Board Clarifying

Questions

- Public Comment
- Board Discussion

Page 50 of 91 A



Page 51 of 91 A

# **Coastal Access and Recreation Element**

COASTAL ACCESS

## **PLACEMAKING:** UNLOCKING THE VALUE OF TIDELANDS



Page 53 of 91 A

## **Coastal Access and Recreation Element**

# Goals

# **Foundational Policies**

COASTAL ACCESS **Policy Concepts** 

Page 54 of 91 A

## **Coastal Access and Recreation Element**

# Goals

# **Foundational Policies**

**Policy Concepts** 

COASTAL

ACCESS

# Vision Statement & Guiding Principles:

"Honor the Water"

"Guarantee the Public Realm"

"Create a Comprehensive Open Space Plan"

"Provide Ease of Mobility on Land and Water"

"Promote Clean Air, Healthy Communities, and Environmental Justice"

BPC Acceptance: August 2014

Framework Report Comprehensive Ideas:

"Open Space Can Create a Sense of Place"

"Open Space Can Help Guide the Growth of Water-Oriented Businesses"

"Expand Available Park Space or Improve Existing Parks to Provide Greater Opportunities for the Public to Access the Waterfront and Enjoy Amenities"

Provide a Variety of Gathering Spaces for Multiple Purposes Situated in Small, Medium, and Large Configurations"

BPC Acceptance: November 2015



# GOALS

# Goals for Coastal Access and Recreation Element



- Page 56 of 91 A
   District Tidelands accessible to all people with consideration of public safety and resource protection needs
- Land and water access and mobility options providing opportunities for the public to explore and interact with the shoreline and in the Bay
- A system of interconnected District open space, parks, and recreational areas and facilities integrated with neighboring jurisdiction's recreational systems
- A variety of land- and water-based recreational experiences including scenic vista areas, natural open spaces, activated gathering spaces, and visitor-serving recreational facilities
- Wayfinding features that help people explore District Tidelands, and contribute to a sense of place, safety, and security
- Open space located along the Bay in a manner that provides meaningful access to the waterfront, provides a connected civic corridor and contributes to the overall image of the waterfront



Page 57 of 91 A

## **Coastal Access and Recreation Element Policy Concepts**

## **Current State**

- Disconnected or stand-alone open spaces, parks, and recreational areas
- Limited access to "touch" and "explore" land/water interface
- Underutilized open space

## **Future State**

 Interconnected Green Necklace network

Expanded access opportunities

 Activated public realm and focus on placemaking



Page 58 of 91 A

## **Coastal Access and Recreation Element**

# Goals

# **Foundational Policies**

COASTAL ACCESS **Policy Concepts** 

Page 59 of 91 A

## **Coastal Access and Recreation Element**

# Goals

# **Foundational Policies**

**Policy Concepts** 

COASTAL

ACCESS

## Integrate a range of recreation open spaces along the Green Network



## Maximize public access, placemaking, and environmental stewartship



Integrate coastal access, open space, view enhancements<sup>Page 62 of 91 A</sup> and pedestrian amenities



Page 63 of 91 A

## **Coastal Access and Recreation Element**

# Goals

# **Foundational Policies**

COASTAL ACCESS **Policy Concepts** 

Page 64 of 91 A

## **Coastal Access and Recreation Element**

# Goals

# **Foundational Policies**

**Policy Concepts** 

COASTAL

ACCESS

## POLICY CONCEPT: PUBLIC ACCESS

Page 65 of 91 A





#### **Scenic Vista Areas**

Page 66 of 91 A





#### **View Corridor Extensions**

Page 67 of 91 A





## **Declare The Window to the Bay**

Page 68 of 91 A





## **Declare The Window to the Bay**

Page 69 of 91 A



## POLICY CONCEPT: PUBLIC ACCESS

Page 70 of 91 A





### CAR POLICY CONCEPT #2: PLAN AND IMPLEMENT GREEN NECKLACE

## Encourage integration of roadway and walkway systems Page 71 of 91 A to improve coastal access and linkages







#### CAR POLICY CONCEPT #2: PLAN AND IMPLEMENT GREEN NECKLACE

Pursue inter-connectivity through development and improvements


#### CAR POLICY CONCEPT #3: DESIGN WALKWAYS AS ACTIVATING FEATURES

Walkways should be primarily shore-side, with minimum width dimensions appropriate to the Planning Districts and type of use especially for walkways with hardened improvements



#### CAR POLICY CONCEPT #3: DESIGN WALKWAYS AS ACTIVATING FEATURES

#### Plan and provide for Amenity Zones within or adjacent to walkways where appropriate



#### POLICY CONCEPT: PUBLIC ACCESS

Page 75 of 91 A





#### **Convert Spaces to Places**

Page 77 of 91 A



#### Encourage a variation of hardscape, softscape, and landscape elements in alignment with Planning District character



# Encourage design that provides interaction with the water Page 79 of 91 A



#### CAR POLICY CONCEPT #5: PROVIDE SUPPORTIVE INFRASTRUCTURE SYSTEM

Provide a cogent wayfinding system along the Green Necklade 0 of 91 A





#### CAR POLICY CONCEPT #6: ACTIVATE RECREATION OPEN SPACE

#### Encourage a diverse range of uses within Recreation Open Space of 91 A



## CAR POLICY CONCEPT #6: ACTIVATE RECREATION OPEN SPACE

# Encourage development of pavilions as recreational cataly Bage 82 of 91 A





#### CAR POLICY CONCEPT #7: PROACTIVELY MANAGE RECREATION OPEN SPACE

#### Support Activation Programs and Public Events

Page 83 of 91 A



#### CAR POLICY CONCEPT #7: PROACTIVELY MANAGE RECREATION OPEN SPACE

# Encourage Temporary "Pop-Up" Activities and Experimental Programming









Page 85 of 91 A

# SHAPING THE FUTURE of SAN DIEGO'S PUBLIC SPACES through PLACEMAKING

SEPTEMBER 2017





Page 86 of 91 A

# B. COASTAL ACCESS AND RECREATION ELEMENT

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SAN DIEGO UNIFIED BOOK

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

Page 87 of 91 A





Page 88 of 91 A

# Next steps



# Integrated Planning: Port Master Plan Update Page 89 of 91 A Public Engagement Timeline

<ul> <li>BPC Meeting: August 8, 2017</li> <li>Mobility Element Policy Concepts</li> <li>Natural Resources Element Policy Concepts</li> <li>Resiliency and Safety Element Policy Concepts</li> <li>Economic Development Element Policy Concepts</li> </ul>	PUBLIC OPEN HOUSE EVENT August 10, 2017 6-8pm Port Administration Building	<ul> <li>BPC Meeting: November 14, 2017</li> <li>Land and Water Use Element Policy Concepts</li> <li>Coastal Access and Recreation Element Policy Concepts</li> <li>Planning Districts 7-10 Policy Concepts &amp; Land and Water Use Maps</li> </ul>	PUBLIC OPEN HOUSE EVENT November 15, 2017 6-8pm Port Administration Building	BPC Meeting: December 5, 2017 Planning Districts 4, 5 & 6 Policy Concepts & Land and Water Use Maps	Special BPC Meeting: December 12, 2017 • Planning Districts 1 & 2 Policy Concepts & Land and Water Use Maps	<ul> <li>BPC Meeting: (Jan/Feb 2018)</li> <li>Planning District 3 Policy Concepts &amp; Land and Water Use Map</li> </ul>	PUBLIC OPEN HOUSE EVENT TBD (will be scheduled to follow completion of all Planning Districts)		
Ongoing Stakeholder and Agency Involvement									
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Agenda Item No. 12 File No. 2017-0523

## Integrated Planning Page 91 of 91 A Port Master Plan Update

PRESENTATION AND DIRECTION TO STAFF ON THE PORT MASTER PLAN UPDATE – DRAFT POLICY CONCEPTS REGARDING THE FOLLOWING TOPICS:

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Board of Port Commissioners November 14, 2017